

Jessica Carranza

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PROFESSIONAL SUMMARY

Apparel Designer eager to apply knowledge and skills in menswear, womenswear and kidswear in the industry. Competent in technical skills, essential computer programs, and having a keen eye for fit on men's and women's clothing. Skilled with fabric identification, garment construction, and industry trends.

WORK HISTORY

MARCH 2019 - PRESENT

Associate Designer, Menswear **Boot Barn, Inc.** Irvine, CA

- + Manage the launch and development of a new menswear brand, Rank 45
- + Apply knowledge of fabric and garment construction to compose thorough tech packs and BOMs
- + Perform the role of a product developer on a daily basis
- + Ability to recognize and accurately forecast fashion, color and key trends that are relatable to the brand
- + Present product lines to buyer's teams
- + Routinely communicate with vendors and cross functional team members
- + Fully responsible of the development and design of 3 menswear brands
- + Maintain production documents, such as the WIP and line sheets
- + Design outerwear for major Boot Barn menswear brand, Cody James
- + Experience with denim design and product development, mens, workwear, and kids
- + Provide comments for fit sessions, developing eye for both men's and womens fit

JANUARY 2019 - FEBRUARY 2019

Assistant Designer (Temp), Men's Knits **Vince** Los Angeles, CA

- + Assisted knitwear designer throughout design process
- + Edited CADs in Illustrator
- + Organized binders for each season's collections
- + Made fabric cards
- + Performed miscellaneous organizational tasks

AUGUST 2017 - NOVEMBER 2018

Assistant Designer **Grayse by Kelly and Marie Gray** Irvine, CA

- + Assisted senior designer throughout design process
- + Created tech packs for new samples
- + Hand sketched designs for in house production
- + Managed all wholesale accounts for domestic boutiques
- + Coordinated trunk shows in NYC for prospective boutique buyers

MAY 2015 - JUNE 2016

Relocation Associate **Paragon Global Resources, Inc.** Rancho Santa Margarita, CA

- + Supported 10+ consultants (25+ files each) and account manager in daily tasks
- + Coordinated and scheduled appointments for consultants
- + Ran business reports for account manager for business reviews with clients

SKILLS

- + Fluent in Spanish and English
- + Pattern Drafting
- + Sewing
- + Fashion Illustration
- + Aquario
- + Technical Packets and BOMs
- + Adobe Illustrator and Photoshop
- + Microsoft Office Suite
- + Rapid learner of new Softwares
- + Full Circle
- + Proficient organizational skills
- + Refined interpersonal skills
- + Team Oriented
- + Time Management

EDUCATION

JULY 2016 - NOVEMBER 2017

Associates of Arts Fashion Design Los Angeles, CA

- + Fashion Institute of Design and Merchandising

AUGUST 2011 - MAY 2015

Bachelors of Arts Business Administration Costa Mesa, CA

- + Vanguard University of Southern California