

Jessica Carranza

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PROFESSIONAL SUMMARY

Apparel Designer eager to apply knowledge and skills in womenswear and menswear in the industry. Competent in technical skills, essential computer programs, and having a keen eye for fit on men's and women's clothing. Skilled with fabric identification, garment construction, and industry trends.

WORK HISTORY

MAY 2021 - PRESENT

Associate Designer **Boot Barn, Inc.** Irvine, CA

- + Managed the launch and development of a new menswear brand, Rank 45
- + Applied knowledge of fabric and garment construction to compose thorough tech packs and BOMs
- + Transitioned to womenswear as a supportive role in the development of a new women's brand
- + Determined trends in luxury brands to aid in the development of exceptional product
- + Co-presented product lines to buyer's teams
- + Routinely communicated with vendors and cross functional team members

MARCH 2019 - MAY 2021

Assistant Designer **Boot Barn, Inc.** Irvine, CA

- + Took full responsibility of the development and design of 3 menswear brands
- + Maintained production documents, such as the WIP and line sheets
- + Designed outerwear for major Boot Barn menswear brand, Cody James
- + Provided comments for fit sessions, developing eye for both men's and womens fit

JANUARY 2019 - FEBRUARY 2019

Assistant Designer (Temp) **Vince** Los Angeles, CA

- + Assisted knitwear designer throughout design process
- + Edited CADs in Illustrator
- + Organized binders for each season's collections
- + Made fabric cards
- + Miscellaneous organizational tasks

AUGUST 2017 - NOVEMBER 2018

Assistant Designer **Grayse by Kelly and Marie Gray** Irvine, CA

- + Assisted senior designer throughout design process
- + Created tech packs for new samples
- + Hand sketched designs for in house production
- + Managed all wholesale accounts for domestic boutiques
- + Coordinated trunk shows in NYC for prospective boutique buyers

MAY 2015 - JUNE 2016

Relocation Associate **Paragon Global Resources, Inc.** Rancho Santa Margarita, CA

- + Supported 10+ consultants (25+ files each) and account manager in daily tasks
- + Coordinated and scheduled appointments for consultants
- + Ran business reports for account manager for business reviews with clients

SKILLS

- + Fluent in Spanish and English
- + Pattern Drafting
- + Sewing
- + Fashion Illustration
- + Technical Packets and BOMs
- + Adobe Illustrator and Photoshop
- + Microsoft Office Suite
- + Rapid learner
- + Proficient organizational skills
- + Refined interpersonal skills
- + Team Oriented
- + Time Management

EDUCATION

JULY 2016 - NOVEMBER 2017

Associates of Arts Fashion Design Los Angeles, CA

- + Fashion Institute of Design and Merchandising

AUGUST 2011 - MAY 2015

Bachelors of Arts Business Administration Costa Mesa, CA

- + Vanguard University of Southern California